



## Diocese of Orlando: A Transformational Campaign

Since the early 1990s, Central Florida has witnessed a staggering influx of new residents, presenting the Diocese of Orlando with many new challenges, as well as opportunities. Recognizing the possibility for transformational growth, the diocese assembled a synod of more than 1,000 clergy and lay leaders to prepare the way forward, then partnered with Graham-Pelton to launch a \$150 million capital campaign that is leading the Church in Central Florida into a new era.

Alive in Christ has fulfilled not only the diocese's need for additional space and expanded ministries, but also, it has encouraged and developed meaningful, lifelong relationships across all levels of the church—from parishes to schools to agencies to the bishop's office.

Graham-Pelton consultants worked side-by-side with church and lay leaders from the early days of the campaign to ensure its spiritual and financial goals were met. At the request of the diocese, we provided short-term executive leadership during the first wave of parish campaigns. Our experienced professionals temporarily filled board positions and guided and mentored campaign leaders on site. We made field visits with campaign staff to parishes throughout the diocese's nine counties, offered course correction, and also prepared the diocese to independently initiate subsequent waves of fundraising.

Alive in Christ has been a success in inspiring giving at all levels, allowing the whole of the Church of Central Florida to benefit from expanded facilities and greater services. But it is also realizing its bigger promise: to unite a continuously growing church community in supporting its mission.

