



Safari Club International Foundation: Sustaining the Future of Wildlife Conservation

Safari Club International Foundation is a 501(c)(3) organization dedicated to wildlife conservation and outdoor education. It is an outgrowth of Safari Club International, a 51,000-member association with 190 chapters worldwide comprised primarily of hunting enthusiasts.

The Foundation has a broad mission across several continents. It sponsors science-based conservation programs, awards conservation grants, and administers humanitarian programs. The organization also operates the American Wilderness Leadership School and the International Wildlife Museum in Tucson, Arizona.

With program and administrative costs approaching \$5 million a year, the Foundation decided to investigate the potential for a permanent, multi-million dollar endowment and asked Graham-Pelton Consulting to conduct a planning study on its behalf.

While the Foundation has previously approached Safari Club International members for funds, it does not have a formal development program in place that would cultivate donors within Safari Club International's extensive ranks and also build relationships with non-member individuals and organizations around the world.

Graham-Pelton recently presented to the Foundation's Board of Directors our recommendations for harnessing the tremendous resources and opportunities—both internally and externally—that would allow Safari Club International Foundation to secure an ample endowment. It was a pleasure to partner with the Foundation as it commences its first organized fundraising pursuits.